Update on Growth and Enrollment

November 3, 2021

THE FUTURE IS BRIGHT

CINCINNATI PUBLIC SCHOOLS
PREPARING STUDENTS FOR LIFE
Growth

Tianay Amat
Interim Superintendent
Growth Goals & Strategy

We are our communities’ first choice for education

- We retain students from preschool through graduation
- Our environments are conducive to innovation and learning as we grow

MEASURE 5.A:

Increase the District's enrollment market share for grades kindergarten through 12th-grade from 64.3% in 2018-19 to 66.7%.

- 2019-20 School Year: Increase student enrollment by 398 students to 65.5% market share.
- 2020-21 School Year: Increase student enrollment by 427 students to 65.85% market share.
- 2021-22 School Year: Increase student enrollment by 457 students to 66.7% market share.

MEASURE 5.B:

Increase the District's preschool enrollment from 1,823 in 2019 by 25% to 2,200 by 2022.

- 2019-20 School Year: Increase preschool enrollment by 177 students.
- 2020-21 School Year: Increase preschool enrollment by 100 students.
- 2021-22 School Year: Increase preschool enrollment by 100 students.

MEASURE 5.C:

Increase the number of school buildings from 59 to 62.
Going Beyond Our Original Goals

• **New Montessori HS Lottery**
  • New this year to ensure a Montessori HS pathway for CPS Montessori 6th graders
  • Based on East/West

• **Expanding our engagement**
  • New and expanded partnerships with The Herald, LaVanguardia, LaMega, Voice of Your Customer, Urban Radio (Summer Block Parties)

• **Expanding Capacity**
  • Walnut Hills Tennis Court Enclosure (for Dining)- Spring 2022 completion
  • Addition to Walnut Hills HS- Fall 2023 completion
  • Addition to Hyde Park Elementary- Spring 2024 completion
  • Addition to Pleasant Ridge Montessori- Fall 2024 completion

• **Expanding Preschool**
  • Added ECE Social Worker and ECE Intervention Specialist to increase SEL support
  • Addition of new site - Rising Stars at Cheviot/Westwood
  • Addition of program to prepare students to enter Early Childhood profession
  • Continued expansion of community partnerships to address student and family needs (Project Connect, Spark, Imagination Library, Books Alive, Mission2Move, Cincinnati Fire Department, Neediest Kids of All, Partnership for Healthier America - Produce boxes)
2020-23 Enrollment Projections

Jeremy Gollihue
Chief Information Officer
CPS Enrollment History

Source: CPS PowerSchool student information system, mid October enrollment snapshot
CPS Enrollment Change (From Year to Year)

Source: CPS PowerSchool student information system, mid October enrollment snapshot
# October Enrollment 5-year comparison

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<tbody>
<tr>
<td>Charter*</td>
<td>6,591</td>
<td>6,371</td>
<td>6,104</td>
<td>6,231</td>
<td>6,424</td>
<td>193</td>
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<tr>
<td>Non-public</td>
<td>9,887</td>
<td>9,817</td>
<td>9,750</td>
<td>9,361</td>
<td>9,987</td>
<td>626</td>
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<tr>
<td>Ed Choice Voucher*</td>
<td>4,371</td>
<td>4,601</td>
<td>4,651</td>
<td>4,503</td>
<td>5,507</td>
<td>1004</td>
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<td>Peterson*</td>
<td>293</td>
<td>309</td>
<td>336</td>
<td>336</td>
<td>349</td>
<td>13</td>
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<tr>
<td>Autism*</td>
<td>87</td>
<td>87</td>
<td>91</td>
<td>97</td>
<td>104</td>
<td>7</td>
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<tr>
<td>Total</td>
<td>51,833</td>
<td>52,001</td>
<td>52,220</td>
<td>50,853</td>
<td>51,896</td>
<td>1,043</td>
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</tbody>
</table>

*Charter and Non-Public Scholarship data (Voucher, Peterson and Autism) extracted from ODE Foundation Funding Reports for October. Other data from CPS PowerSchool student information system.
K-12 Market Share

Source: CPS PowerSchool student information system, mid October enrollment snapshot and ODE Foundation Funding Reports for October
*Market Share formula does not include preschool.
## Demographic Comparison

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<tbody>
<tr>
<td>Black, Non-Hispanic</td>
<td>62.60%</td>
<td>62.40%</td>
<td>61.60%</td>
<td>61.90%</td>
<td>62.10%</td>
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<tr>
<td>White, Non-Hispanic</td>
<td>23.70%</td>
<td>23.10%</td>
<td>22.60%</td>
<td>22.10%</td>
<td>21.40%</td>
<td>-0.70%</td>
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<tr>
<td>Multiracial</td>
<td>6.30%</td>
<td>6.30%</td>
<td>6.50%</td>
<td>6.90%</td>
<td>6.50%</td>
<td>-0.40%</td>
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<tr>
<td>Hispanic</td>
<td>5.80%</td>
<td>6.70%</td>
<td>7.90%</td>
<td>7.60%</td>
<td>8.60%</td>
<td>1.00%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>1.50%</td>
<td>1.50%</td>
<td>1.40%</td>
<td>1.30%</td>
<td>1.30%</td>
<td>0.00%</td>
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<tr>
<td>American Indian or Alaskan Native</td>
<td>0.10%</td>
<td>0.00%</td>
<td>0.10%</td>
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<td>0.10%</td>
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<tr>
<td>Economically Disadvantaged</td>
<td>81.90%</td>
<td>80.80%</td>
<td>80.40%</td>
<td>81.70%</td>
<td>81.70%</td>
<td>0.00%</td>
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<tr>
<td>Students with Disabilities</td>
<td>18.80%</td>
<td>19.70%</td>
<td>19.50%</td>
<td>19.50%</td>
<td>19.60%</td>
<td>0.10%</td>
</tr>
<tr>
<td>English Learners</td>
<td>6.00%</td>
<td>6.30%</td>
<td>7.80%</td>
<td>7.80%</td>
<td>8.00%</td>
<td>0.20%</td>
</tr>
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Source: Subgroup data from the Ohio Department of Education Local Report Card
District enrollment projection: 35,718

Based on 3 year enrollment and projection trend analysis

New adjustment for recovery rate:

• During the COVID pandemic we experienced a 3.04% reduction in Enrollment.
• From last year to this year we were able to recover .62% of that loss from the pre-pandemic enrollment (reduced to 2.42%).
• The projection above includes an assumed continuation of a .62% recovery rate

*Continue to monitor enrollment and additional factors to prepare Spring Projection update for March/April
The Future Is Bright

- Student-Centered Decision Making
- Health and Safety
- Community Engagement and Influence
- Optimized Capabilities
- Growth