Our Mission:
At Cincinnati Preschool Promise, we want every child in Cincinnati to be prepared for kindergarten—and the years beyond. We are a non-profit organization working to ensure equitable access to high-quality preschool.

Snapshot of Community Provider Network:
- 195 Community Providers in network: 108(TA) & 87(QI)
- IP Total Community Provider Seats: IP(QI) & IP(TA)
- TA Applications:
  - 784 Processed
  - 626 Approved
  - 95 Denied

Advocacy Agenda:
- Federal funding in COVID-19 relief packages for child care and early childhood education
- Prioritization of early childhood education workforce in child care setting to receive vaccine

Risk to Reaching Programmatic Outcomes:
- Negative attrition in early childhood education workforce placing basic operations, SUTQ star movement, and maintenance of high-quality status at risk
- Digital fatigue among parents and providers requires increased effort for engagement and compliance
- Temporary and permanent community provider closures because of COVID-19 negatively impacts enrollment
  - 9 Providers who have permanently closed FY20/21YTD
  - IP of seats impacted

2020-2021 DASHBOARD

Kindergarten Readiness

**Strategic Goal #1:**
Enroll 600-841 Families into Tuition Assistance

**Strategic Goal #2:**
Enroll 500 Families in Family Engagement Pilot

**Strategic Goal #3:**
Expand Community Engagement & Awareness

**Strategic Goal #4:**
Support Transition of CTP Preschoolers to Kindergarten

**INITIATIVES**
- **SG#1:**
  - Indirect: Enroll new Providers
  - Direct: Increased outreach to Parents by enhancing media strategies
- **SG#2:**
  - Convene Provider Councils
  - Host Parent Outreach Events
  - Launch Parent engagement pilot
- **SG#3:**
  - Launch CPP Ambassador Program
- **SG#4:**
  - Develop joint outreach with ECE Partners

**KEY MEASURES**
- **SG#1:** Tuition Assistance
  - FY19/20 Actual: 841
  - FY20/21 Goal: 600
  - Current: 616
  - 102.6% of Goal
- **SG#2:** Family Engagement Activities
  - FY19/20 Actual: N/A
  - FY20/21 Goal: 500
  - Current: 64
  - 12.8% of Goal
- **SG#3:** Expand Community Engagement
  - FY19/20 Actual: N/A
  - FY20/21 Goal: 70
  - Current: 4
  - 5.7% of Goal
- **SG#4:** Support Preschool Transition
  - FY19/20 Actual: N/A
  - FY20/21 Goal: TBD
  - Current: IP
  - IP% of Goal

**YTD ACTIVITIES**
- Convened 2 Provider Councils (Westside & TA)
- Launched Ready Rosie PE Pilot for QI Families
- Launched Books Alive PE Pilot for TA Families

**Accomplishments:**
- 22 Providers reached high quality
- 11 Providers converted to TA
- 31 CPP Professional development sessions held, and attended by 279 Providers

**Q3 Priorities:**
- Implement Pilot program to expand provisional TA availability for on track QI Providers

**Updated:** 1/17/21

Empower Teachers

**Strategic Goal #5:**
30 new Providers in QI Program

**Strategic Goal #6:**
Create 200 new HQ seats

**Strategic Goal #7:**
Identify opportunities to expand accessibility of preschool

**INITIATIVES**
- **SG#5:**
  - Recruit new Providers
- **SG#6:**
  - Provide coaching, learning materials, professional development to support SUTQ movement
- **SG#7:**
  - Pilot Project to expand provider eligibility for TA Program

**KEY MEASURES**
- **SG#5:** New QI Providers
  - FY19/20 Actual: 27
  - FY20/21 Goal: 30
  - Current: 16
  - 53% of Goal
- **SG#6:** New HQ Seats
  - FY19/20 Actual: 369
  - FY20/21 Goal: 200
  - Current: 169
  - 84.5% of Goal
- **SG#7:** Expanding Accessibility
  - FY19/20 Actual: N/A
  - FY20/21 Goal: IP
  - Current: IP
  - IP% of Goal

**YTD ACTIVITIES**
- Launched Staff Support Fund Wage Pilot (WP)
- Completed WP data collection for Year 1
- Implemented quarterly WP data collection process
- Expanded evaluation scope to include data collection and analysis of PS assessments, SUTQ, QI readiness, family engagement, and regional PS enrollment and capacity.

**Q3 Priorities:**
- Support creation of Evaluation Advisory Panel to participate in Year 4 evaluation
- Partner with WFD Council to identify PS workforce pipeline strategies
- Present mid-year results to stakeholders
## 2021 Highlights

| Parent Outreach & Engagement | • CPP Ambassador Program launched  
| | • Preschool Chat expands |
| Community Provider Engagement & Support | • Provider Council convened  
| | • Coffee & Conversations continues |
| Special Projects | • Ohio Local Preschool Initiatives convened  
| | • New kindergarten transition strategy  
| | • CPP web site updated |