

REPORT OF THE STRATEGIC ENGAGEMENT AND PLANNING COMMITTEE

The Administration met with the Strategic Engagement and Planning Committee (StEP) on Tuesday, May 28, 2019 at 4:00 P.M. at Mayerson Academy, 2650 Highland Avenue, Cincinnati, Ohio, 45219.

ATTENDEES

StEP Committee Members

Ryan Messer, Chair, *absent*; Eve Bolton; Pamela Bowers

Board Member

Ozie Davis III

Marlena Brookfield, Michael Beck, Kate Eisenpress, Marcia Futel, Carol Gibbs, David Hapner, Yolanda Lawson, Craig Rozen, Susan Wilke

Administration/Staff

Laura Mitchell, Superintendent; Jennifer Wagner, Treasurer

Community Members

John Scott, Accelerate Great Schools; Deb Howard, Accelerate Great Schools; Vanessa White

Strategic Planning Prewrite Update Presentation

Superintendent Mitchell updated and presented to the Committee the Strategic Planning Prewrite. The following are deliverables used in preparation of the document. A copy of the full report is available in the Board office.

Matrix Management • Model Quality Improvement • Run Chart, Process Map • CPS Whole System Measures • Core Services • Procedures Aligned to Board Policies • Mission Margin Matrix • Priorities Goals Strategies Measurement • Commitment Delivery

Mrs. Mitchell also updated the Committee on the following prework variables. The group discussed the elements and recommended strengthening the Goals and Strategies to capture the Board's strong goals and engagement strategies.

StEP Committee member Kate Eisenpress recommended revisions and will submit the amendments to StEP Committee members, Superintendent Mitchell, and the Board for their review and discussion. A complete copy of the below information is available in the Board office.

- Engagement Activities
- Board's Vision and Mission
- Equity and Excellence in Education
- "Rally Cry" Concepts
- Call to Action
- Culture of Excellence
- Brand Identify Statement

- Cultural Tenets
 - We Care • We Collaborate • We Commit To Success • We Continuously Improve
- Learner Profile
- Educator Profile
- Goals and Strategies (Student-Centric Decision Making; Health and Safety; Community Engagement; Systems; Growth)
- Next Steps

John Scott of Accelerate Great Schools inquired about obtaining parental feedback after the plan is introduced in August 2019. Superintendent Mitchell confirmed that parent feedback had been included throughout process and expressed the possibility of having a parent forum, or discussion after the plan rolls out.

The Committee discussed the need to monitor the effectiveness of the Strategic Plan, and making it accessible and available to the public using various social media tools. The Committee suggested doing a score card to measure the effectiveness of the plan, an annual report, and doing 15-minute presentations at Board meetings.

Mrs. Mitchell presented the Strategic Planning Prewrite document to the Board at their May 20, 2019 Regular Business meeting.

The meeting adjourned at 6:00 PM.

Strategic and Planning Engagement Committee

Ryan Messer, Chair – *absent*

Eve Bolton

Pamela Bowers