



Cincinnati
preschool
promise

Expanding Access to Quality Preschool

**Update to Cincinnati Public Schools
Board of Education**

February 17, 2021

2020-2021 DASHBOARD



Our Mission:

At Cincinnati Preschool Promise, we want every child in Cincinnati to be prepared for kindergarten—and the years beyond. We are a non-profit organization working to ensure equitable access to high-quality preschool.

Snapshot of Community Provider Network:

- 195 Community Providers in network: 108(TA) & 87(QI)
- IP Total Community Provider Seats: IP(QI) & IP(TA)
- TA Applications:
 - 784 Processed
 - 626 Approved
 - 95 Denied

Advocacy Agenda:

- Federal funding in COVID-19 relief packages for child care and early childhood education
- Prioritization of early childhood education workforce in child care setting to receive vaccine

Risk to Reaching Programmatic Outcomes:

- Negative attrition in early childhood education workforce placing basic operations, SUTQ star movement, and maintenance of high-quality status at risk
- Digital fatigue among parents and providers requires increased effort for engagement and compliance
- Temporary and permanent community provider closures because of COVID-19 negatively impacts enrollment
 - 9 Providers who have permanently closed FY20/21YTD
 - IP of seats impacted



Kindergarten Readiness	Empower Teachers	Empower Teachers
<p>Strategic Goal #1: Enroll 600-841 Families into Tuition Assistance</p> <p>Strategic Goal #2: Enroll 500 Families in Family Engagement Pilot</p> <p>Strategic Goal #3: Expand Community Engagement & Awareness</p> <p>Strategic Goal #4: Support Transition of CPP Preschoolers to Kindergarten</p>	<p>Strategic Goal # 5: 30 new Providers in QI Program</p> <p>Strategic Goal # 6: Create 200 new HQ seats</p> <p>Strategic Goal #7: Identify opportunities to expand accessibility of preschool</p>	<p>Strategic Goal #8: Support recruitment, retention, & equitable wages for ECE workforce</p> <p>Strategic Goal #9: Use Data & Evaluation to improve programmatic outcomes</p>
<p style="text-align: center;"><u>INITIATIVES</u></p> <p>SG#1 - Indirect: Enroll new Providers - Direct: Increased outreach to Parents by enhancing media strategies</p> <p>SG#2 - Convene Provider Councils - Host Parent Outreach Events - Launch Parent engagement pilot</p> <p>SG#3 - Launch CPP Ambassador Program</p> <p>SG#4 - Develop joint outreach with ECE Partners</p>	<p style="text-align: center;"><u>INITIATIVES</u></p> <p>SG#5 - Recruit new Providers</p> <p>SG#6 - Provide coaching, learning materials, professional development to support SUTQ movement</p> <p>SG#7 - Pilot Project to expand provider eligibility for TA Program</p>	<p style="text-align: center;"><u>INITIATIVES</u></p> <p>SG#8 - Implement wage pilots - Identify ECE workforce pipeline strategy</p> <p>SG#9 - Expand data collection, analysis and reporting to stakeholders</p>
<p style="text-align: center;"><u>KEY MEASURES</u></p> <p>SG#1: Tuition Assistance G FY19/20 Actual: 841 FY20/21 Goal: 600 Current: 616 102.6% of Goal</p> <p>New SG#2: Family Engagement Activities G FY19/20 Actual: N/A FY20/21 Goal: 500 Current: 64 12.8% of Goal</p> <p>SG#3: Expand Community Engagement Y FY19/20 Actual: N/A FY20/21 Goal: 70 Current: 4 5.7% of Goal</p> <p>New SG#4: Support Preschool Transition NS FY19/20 Actual: N/A FY20/21 Goal: TBD Current: IP IP% of Goal</p>	<p style="text-align: center;"><u>KEY MEASURES</u></p> <p>SG#5: New QI Providers G FY19/20 Actual: 27 FY20/21 Goal: 30 Current: 16 53% of Goal</p> <p>SG#6: New HQ Seats G FY19/20 Actual: 369 FY20/21 Goal: 200 Current: 169 84.5% of Goal</p> <p>New SG#7: Expanding Accessibility NS FY19/20 Actual: N/A FY20/21 Goal: IP Current: IP IP% of Goal</p>	<p style="text-align: center;"><u>KEY MEASURES</u></p> <p>SG#8: Teacher Promise Grant G FY19/20 Actual: 57 FY20/21 Goal: 75 Current: 42 56.0% of Goal</p> <p>New SG#8: Staff Support Fund Y FY19/20 Actual: N/A FY20/21 Goal: 35 Current: 15 42.9% of Goal</p> <p>SG#8: Retention Rate G FY19/20 Actual: 80% FY20/21 Goal: 80% Current: 85% 106.3% of Goal</p> <p>New SG#9: Evaluation G FY19/20 Actual: N/A FY20/21 Goal: 4 Current: IP IP% of Goal</p>
<p style="text-align: center;"><u>YTD ACTIVITIES</u></p> <p>Accomplishments:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Convened 2 Provider Councils (Westside & TA) <input type="checkbox"/> Launched Ready Rosie PE Pilot for QI Families <input type="checkbox"/> Launched Books Alive PE Pilot for TA Families <p>Q3 Priorities:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Implement pilot to expand provisional TA eligibility <input type="checkbox"/> Orientation for CPP Ambassadors <input type="checkbox"/> Communications & Marketing Campaigns 	<p style="text-align: center;"><u>YTD ACTIVITIES</u></p> <p>Accomplishments:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 22 Providers reached high quality <input type="checkbox"/> 11 Providers converted to TA <input type="checkbox"/> 31 CPP Professional development sessions held, and attended by 279 Providers <p>Q3 Priorities:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Implement Pilot program to expand provisional TA availability for on track QI Providers <p style="text-align: right;"><i>Updated: 1/17/21</i></p>	<p style="text-align: center;"><u>YTD ACTIVITIES</u></p> <p>Accomplishments:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Launched Staff Support Fund Wage Pilot (WP) <input type="checkbox"/> Completed WP data collection for Year 1 <input type="checkbox"/> Implemented quarterly WP data collection process <input type="checkbox"/> Expanded evaluation scope to include data collection and analysis of PS assessments, SEL, QI PS readiness, family engagement, and regional PS enrollment and capacity. <p>Q3 Priorities:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Support creation of Evaluation Advisory Panel to participate in Year 4 evaluation <input type="checkbox"/> Partner with WFD Council to identify PS workforce pipeline strategies <input type="checkbox"/> Present mid-year results to stakeholders

2021 Highlights

Parent Outreach & Engagement

- CPP Ambassador Program launched
- Preschool Chat expands

Community Provider Engagement & Support

- Provider Council convened
- Coffee & Conversations continues

Special Projects

- Ohio Local Preschool Initiatives convened
- New kindergarten transition strategy
- CPP web site updated

